



CPrint® International

A Program of Crouser & Associates, Inc.

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FOR IMMEDIATE RELEASE

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Local Printer Honored for Sales Growth

Bob Barenholtz, St. Louis Tag Co., Inc., St. Louis, MO, has been honored for his company's sales growth by CPrint® International during the bi-annual board meeting in Chicago, IL. CPrint® awards printers who have demonstrated a significant sales growth over the past year.

According to Todd Nuckols, CPrint® president, St. Louis Tag Co. is among an elite group of companies who are seeing sales increases in the slow economy. "St. Louis Tag Co. is focusing on principles and practices geared to exceptional customer service," said Nuckols. "This effort is resulting in increased sales even in a time of an economic slowdown. A company who can achieve growth in these times can only achieve it by being the best print provider for its business customers."

CPrint® International is an organization of independently owned family-based businesses that strive for professionalism and performance among small business that commonly lack highly developed systems and leadership. Companies from throughout North America participate in the program.

St. Louis Tag Co. is the only printer in St. Louis that qualified for the prestigious CPrint® designation. CPrint® is available only to printers who demonstrate exceptional quality and service by maintaining standards in operations, training, equipment and software as well as worker benefits and working conditions. This program requires annual onsite recertification as well as participation in continuing educational programs.

St. Louis Tag Co., Inc. is located at 3201 Laclede Station Road, St. Louis, MO 63143. For more information about the company, call 314-645-4460, e-mail bbarenholtz@stlouistag.com, or visit the company's website at www.stlouistag.com.

For more information contact:

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